



VENTURE CUP
DENMARK

PRIVACY POLICY

VENTURE CUP
SOLBJERVEJ 3, 3., 2000
CVR: 25783816
TLF: 38153377

INFO@VENTURECUP.DK

VENTURECUP.DK

1. DATA RESPONSIBILITY

1.1 PURPOSE

The purpose of this privacy policy is to inform, how we process personal data. Hereby we ensure that our processing of your personal data is in compliance with the Danish legislation, *Act on Processing of Personal Data*. When gathering your personal data, we will inform you, which data we will be processing and the purpose of the processing.

Your personal data and other information is stored and processed by Venture Cups data processors. A complete list of our processors can be found in the appendix.

2. PROCESSING OF PERSONAL DATA

2.1 DATA TYPES

We register and store data to manage our relation to you. We use the following data types of personal data about you (from Datatilsynets official categories of data):

- Common personal data
- Interest and habit data (cookies)
- Internet traffic data (cookies)

2.2 DATA RELEVANCE

We exclusively process data, which is relevant and required as described in the purpose of personal data. The purpose therefore defines which kind of personal data is relevant to us.

By legislation we can also be obliged to collect and store a given required type of personal data for the business operations of Venture Cup. This can for instance be a CPR number for bank transfers to our competition winners. Other personal data can also be required for other legal obligations.

2.3 CONTROL, UPDATE AND DELETION OF PERSONAL DATA

We control the correctness of all personal data, which is processed about you, to ensure that it is neither incorrect nor misleading. In this context we also continuously update your personal data. If your personal data is no longer required for the given purpose, we will delete your personal data and hereby stop the processing hereof.

As your personal data is important for us to maintain the relationship between you and Venture Cup, we ask you to bring any changes to these to our attention, if any should occur. You can contact us using the contact information, which can be found on the front page of this policy, or on our website under *privacy*, where you can also find our *Privacy Policy*.

2.4 CONSENT FOR PROCESSING OF PERSONAL DATA

We ask for your consent, before we process personal data about you. You will be asked to accept the consent when we collect your personal data by reading and agreeing with this *Privacy Policy*. In this we describe our legitimate interest in processing your personal data.

This consent is voluntary and can at any time be withdrawn, whereby the processing of your personal data will end as your personal data is deleted. You can do this by sending us a request hereof. You can contact us using the contact information, which can be found on the front page of this policy, or on our website under *privacy*, where you can also find our *Privacy Policy*.

2.6 SHARING OF PERSONAL DATA

In case we share your personal data with our collaborative partners, typically regarding marketing, we start by asking for your consent to do so, and inform you, why we wish to share your personal data.

You can at any time object against the sharing of your personal data by contacting us using the contact information, which can be found on the front page of this policy, or on our website under *privacy*, where you can also find our *Privacy Policy*. We do not ask for your consent in case we are legally bound to share your personal data. This can be in case of a report to the authorities.

3. COOKIES

3.1 WHAT IS COOKIES

Cookies is a small amount of data, which website requests your browser to save on your computer or mobile device. Cookies keep track of your interaction with the website, which enables the website to reuse this information at any time. This data is used to optimize your experience on the website.

An example of the tracking done by cookies is the Google Analytics cookies used by Venture Cup, which for instance tracks, whether you started on the front page and how you moved about the subpages of the website.

We ask for your consent for using cookies, which is required by EU's *ePrivacy Directive, 2012*. This directive requires a consent from the user allowing the use of cookies. This permission was introduced to protect the digital privacy of the user by informing them of the collection and use of their information.

3.2 OVERVIEW, PURPOSE, AND RELEVANCE

As of right now Google Analytics is the only used cookie, which is active through analytics.js – a small piece of javascript-code. The information, which this cookie collects, is used for statistics of traffic on the website to create a better experience.

Google Analytics can include up to 5 different cookie types, which has different functions. Examples of this is segmentation of users, optimization of request as well as definition of promotion channels.

The purpose of this is to improve your experience on the website as well as improving our marketing of Venture Cup. If you do not agree with the use of our cookies, you can simply delete them, which, however, will result in a limited use of our webpage. Deletion of cookies are dependent of your browser, whereas in some cases it is possible to delete just this cookie, others only allow deletion of all cookies. The following is a short guide to the most popular browsers:

- Chrome: Type "chrome://chrome/settings/content" into your address bar.
- Firefox: Tools → Options → Privacy → History → Use custom settings for history.
- Safari: Preferences → Clear History
- Edge: Settings → Clear Browsing Data → Choose What To Clear

3.3 CONSENT

Before placing any cookies on your electronic equipment, we ask for your consent. This happens with a dialogue box. We allow ourselves to use required cookies to secure our functionality and settings without your consent. By accepting this consent you allow us exclusively to use Google Analytics cookies, which are used to differentiate between unique customers and hereby improve the experience on the website.

4. YOUR RIGHTS

4.1 ACCESS TO PERSONAL DATA

At any time you have a right to be informed of what data, we process, about you. You can ask for information about where they originate from and what they are used for. You can also be informed about, how long we store your personal data, and who will receive your personal data, if it leaves the organization.

We cannot give you direct access to the personal data, but inform you hereof. This is due to the regards and protection of other people's privacy, company secrets, and immaterial rights. You can use your rights by contacting us using the contact information, which can be found on the front page of this policy, or on our website under *privacy*, where you can also find our *Privacy Policy*.

4.2 UPDATE AND DELETION OF PERSONAL DATA

If you do not agree with the correctness of the personal data, which we process about you, you have a right to have them changed. You can do this by contacting us using the contact information, which can be found on the front page of this policy, or on our website under *privacy*, where you can also find our *Privacy Policy*.

In some cases, it can be of your interest that we delete your personal data. This can be the case if you do not think, that the data is relevant for the purpose of the processing hereof. You can also contact us, if you think that the processing of your personal data is against the Danish legislation or other legal obligations.

In case you withdraw your consent, we are obliged to delete your personal data in our database. If you contact us, we will complete your request as fast as possible, unless it does not comply with the conditions, or other legal obligations restricts us from doing so.

4.3 OBJECTION TO PROCESSING OF PERSONAL DATA

You have the right to make an objection against our processing of your personal data. Also, you can make an objection against our sharing of data for marketing or similar purposes. You can contact us using the contact information, which can be found on the front page of this policy, or on our website under *privacy*, where you can also find our *Privacy Policy*. We will complete your request as fast as possible, unless it does not comply with the conditions, or other legal obligations restricts us from doing so.

5. APPENDIX

5.1 DATA PROCESSORS

- Dropbox
- Podio
- G Suite
- E-economic
- Bluegarden
- YouNoodle
- Mailchimp