This guide has been provided to help you have a fun and safe stay in Copenhagen. In the following pages, you will find the week program, arrival instructions, recommendations, useful information about the competition, and much more.

Did you know that 40 teams from all over the world are arriving to Copenhagen? We hope you get a chance to meet each and everyone, and recommend you reach out and share your great wisdom and know-how – you might get some valuable feedback in return. This is what the University Startup World Cup is all about; sharing your story and collectively getting closer to your goal: changing our future for the better.

Since you are in Denmark, we would like to share a bit of information about us, Danes, and our culture. One thing that always comes up is the social culture and how we like to “hygge”, meaning finding pleasure in simple things such as getting together with friends, listening to music, lighting candles, baking, or spending time at home with our family. Danes also like to have a beer or three once in a while, but it is in these moments that Danes open up to foreigners – we might seem a bit distant otherwise.

Another important aspect is that Danes usually arrive 5-15 minutes before time, and it is considered impolite to arrive late, but of course, it can happen. In that situation, you should at least provide notice in good time. We can only stress this aspect as we have worked very hard to arrange this year’s University Startup World Cup 2019 – so please be there on time.

Danes like to bike to get around and there are currently more bikes than cars in Copenhagen! It is a fun and environmentally friendly means of transportation, but stay safe!

On behalf of Venture Cup Denmark, we wish you the best of luck and an amazing experience during the University Startup World Cup 2019.

If you take any photos you’d like to share, feel free to use our hashtags #USWC19 #ActNow #GlobalGoals and stay in the loop on our SoMe channels:

FB - @UniversityStartupWorldCup
Twitter - @UniWorldCup
Instagram - @venturecupdk
LinkedIn - @UniversityStartupWorldCup
GETTING A SIM CARD:
Go to the nearest 7-Eleven, where you can purchase prepaid SIM cards for your smartphone, e.g. Lebara has many options. We recommend you purchase a SIM card as travelling around Copenhagen will be much easier when you can search for directions.

GETTING A TRANSPORTATION TICKET:
When you arrive at the CPH Airport, we strongly encourage you to buy a Day Ticket. The Day Ticket can be bought at the machines near the metro/train area and you can follow the signs there.

When you make your purchase, you can begin by choosing **English → “Day Tickets” → “City Pass Small (zone 01-04)” → “Adult (16+)”** → and then choose the **amount of days you are staying**, such as **“72 hours / 3 days”**. Please check that the information is correct before choosing “pay and print” and then you can follow the machine’s instructions. The cost of the Day Ticket for 3 days is 200 DKK, 4 days costs 250 DKK and 5 days costs 300 DKK. In the Copenhagen area, all the S-trains, Metro and buses can be accessed with this ticket.
GETTING TO CABINN COPENHAGEN:
The address of CABINN Copenhagen is Arni Magnussons Gade 1, 1577 Copenhagen.

OPTION 1: Take the train from Copenhagen Airport Train Station towards "Helsingør St" or "Nivå St." Get out at “København H” (Copenhagen Central Station) and from here, walk 1km to CABINN Copenhagen, see map.

OPTION 2: Take the bus "5C" from Copenhagen Airport towards "Herlev Hospital" or "Husum Torv" and get out at "O Polititorvet." From here, walk 650m to CABINN Copenhagen, see map.
GETTING FROM CABINN COPENHAGEN TO THE CITY:
Take the metro from Copenhagen Central Station (København H) and get out at "Kongens Nytorv." From here, you can easily walk around the city.

GETTING AROUND COPENHAGEN IN GENERAL:
You can use www.rejseplanen.dk to find directions with public transport to any address. Using https://www.google.dk/maps also works and is easily compatible with your smartphone.

MAP OF COPENHAGEN
In the goodie bag provided, you will find a map of the city. If you own a smartphone, we recommend downloading an application, such as "maps.me", which allows you to use the map offline.
VENTURE CUP
DENMARK
RECOM MENDS
THE HIPSTER VESTERBRO

with its cafés, restaurants and Meat-Packing district with lots of nightclubs. This is where you go to have a vibrant night.

THE UNIQUE AMAGER

is popular with sports enthusiasts and nature lovers for its large green areas, calm lagoons, a sandy beach and views of the Øresund Bridge to Sweden.
THE URBAN NØRREBRO

with tons of bars, restaurants and small boutiques. This is the home of many music venues for upcoming artists.

THE GREEN FREDERIKSBERG

is its own little municipality within Copenhagen with lots of green areas surrounding the Frederiksberg Palace. Check out Gammel Kongevej, a hub for exclusive shopping or Værnedamsvej for the cafes and specialty food stores.
TOP 10 PLACES TO EAT
Torvehallerne - food market
Gasoline Grill - burgers
Hija de Sánchez - tacos
Grød - porridge redefined
Neighbourhood - pizza
Ramen to Biru - ramen
California Kitchen - salads
Meyers Bageri - bakery
The Laundromat Cafe - brunch
Bertels Salon - cheesecakes

TOP 10 BEST CAFES AND BARS
Paludan Book & Coffee
Kassen
Bastard Cafe
Next Door Cafe
The Coffee Collective
Mikkeller & Friends
Jolene
Taphouse
Noho
Sonny

TOP 10 THINGS TO VISIT
NYHAVN - The old harbor of Copenhagen
TIVOLI GARDENS - Second-oldest amusement park in the world
LITTLE MERMAID - Statue inspired by the fairytale of Hans Christian Andersen
NY CARLSBERG GLYPTOTEK - Art museum built around the personal collection of Carl Jacobsen, the son of the founder of the Carlsberg Breweries (free entrance on Tuesdays)
CHRISTIANIA - Alternative society with creative houses, art galleries, music venues, restaurants, and beautiful scenery
CARLSBERG - A Danish brewing company founded in 1847 by Jacob Christian Jacobsen
FREDERIKSBERG GARDENS - One of the largest and most attractive green spaces
THE ROUND TOWER - Climb up to the top of the oldest functioning observatory in Europe
AMALIENBORGB PALACE - Palace complex made of four buildings, which are the official residences of the Danish royal family
THE ROYAL LIBRARY - the largest library in the Nordic countries
WEEK PROGRAM

OCTOBER 29th
NETWORKING SESSION (MWB Law, Amaliegade 3)

15.30  Arrival and Registration
16.05  Welcome by CEO of Venture Cup
16.10  Welcome by MWBLaw
16.30  Presentation by Develop Diverse
16:50  Team One Liners
17.05 -17.25  2 minute pitches by businesses
17.30 -18.30  Networking and snacks

OCTOBER 30th
WELCOME DAY (CBS Ovnhallen, Porcelænshaven 24A)

13.45  Registration
1 4.10  Open networking
14.45  Agenda for the Day
14.55  Welcome by CEO of Venture Cup
15.00  Speak by Tania Ellis
15.15  Speak by Mark Buchanan about whole brain power and leadership for sustainability
15.35  Ice Breaker #1
15.50  Break
16.05  Introduction to the Mentor Program
16.10  Mentorship session 1
16.55  Break
17.10  Mentorship session 2
17.55  Wrap Up
18.15  Walk over to CBS to make SDG word
19.00  Optional social event at KAYAK BAR

Wifi  Username: venturecup@cbs.dk  Password: 3Rpgv
OCTOBER 31st
EXPO AND SEMI-FINALS
(DTU, Anker Engelunds Vej 1)

7.30  Bus pick up at CABINN Copenhagen
8.15  Arrival at DTU
8.20  Setting up stands
9.20  Welcome by Marianne Thellersen
9.30  Ditte Lysgaard Vind speaks about UN17 Village
9.45  Roberto Flore speaks about food waste and food tech
10.00 Teams exhibit their startup
12.15 Lunch
12.45 Expo stays partially up while teams pitch
13:00 Semifinals
14:20 Break
14:40 Semifinals
16.00 Break
16:20 Semifinals
17:00 Booth cleanup
17:20 Teams meet by stage for congratulatory drink
18.00 Bus pick up at DTU to go back to CABINN Copenhagen
20:00 Optional Oktoberfest at NEXUS

HighTech Summit

You will have a stand available of 1x1.5m. Please bring promotional material such as posters and roll-ups. You will also have a small table available where you can put prototypes, pamphlets, etc.

Optional social event at Kayak Bar Copenhagen: A chance to relax before the finals and meet the other teams and there will be a discount on the drinks. Just show your nametag at the bar.

Wifi  Select the network dtuguest and register using your email.

NOVEMBER 1st
AWARD SHOW (CBS Ovnhallen, Porcelænshaven 24A)

13.30  Welcome by the CEO of Venture Cup Denmark
13.40  Chris Luebkeman from Arup
14.15  SOCIAL category winner and pitch
14.30  ENVIRONMENTAL category winner and pitch
14.45  Katherine Richardson from University of Copenhagen
15.05  Break
15.20  ECONOMIC category winner and pitch
15.35  HEALTH category winner and pitch
15.50  Debate panel lead by Ari Jonsson from Reykjavik University
16.30  Break
17.00  Announcement of additional awards
17.15  University Startup World Cup 2019 winner!
17.35  Networking and buffet
19.00  See you at the afterparty
21.00  Afterparty At Dolores with free drinks

Wifi  Username: venturecup@cbs.dk  Password: 3Rrgv
PRACTICAL INFO

REGISTRATION:
On Wednesday, the 30th of October, you will receive a nametag. Please keep your name tag on you at all times during the event. The nametag will also have a brief schedule of the program on it, which you can refer to during the week.

QUESTIONS:
Prior to your arrival we will also send you instructions on how to connect with a VC staff member. If you have any questions during your stay, this will be your go-to person.

FACEBOOK:
If you have not done it yet, please join our USWC19 facebook group. Don’t worry if you don’t have Facebook as all the relevant additional info will be sent out to you via email.

DRINKING WATER:
Buying mineral water can be expensive, however the tap water is safe to drink in Denmark. It will be stated otherwise if you cannot drink the water, for example, don’t drink the water from the train bathrooms.

BIKING IN COPENHAGEN:
The city’s bike lanes, bell chimes and traffic lights can seem chaotic at first, and Danes can get a little flustered if you don’t follow certain rules and conventions. Don’t walk on the bike lanes, but use the sidewalk. If you get a bike, the following rules are good to keep in mind: 1. Always keep to the right 2. Follow the traffic lights 3. Watch out for the bus stops 4. Use proper lighting when it gets dark (light in front, and red light in back) - don’t use your phone. 5. Signal when turning and stopping.

CREDIT CARDS & CURRENCY
The most common credit card in Copenhagen is VISA, but you should have no problem finding ATMs/cash machines that accept Mastercard and American Express as well. However, it is a good idea to always have some cash on you.
The currency in Denmark is Danish Kroner (DKK). One krone is divided into 100 Øre. Coins are circulated in the following denominations: 50 Øre (copper), 1 Krone, 2 Kroner, 5 Kroner (silver, each with a hole in the centre), 10 and 20 Kroner (both brass). Bank notes are issued in denominations of: 50, 100, 200, 500 and 1000 Kroner.

USEFUL PHONE NUMBERS

Danish police:
Call 112
In case of life threatening emergency
(Police, Ambulance, Fire)
Call 114
In all other cases
Website: https://www.politi.dk/en

Medical Helpline:
Call (+45) 1813
If you need to go to the emergency center call medical helpline first.

Amager Hospital Address:
Italiensvej 1 2300 København S
Entrance from Kastrupvej, entrance 17

Lost property (trains, metro, busses)
Call +45 7015 7000

Intoxication
Tel.: +45 8212 1212