Foreword

Thank you for joining us today for this celebration of university entrepreneurship in Denmark and the finals of the 2023 Venture Cup National Startup Competition!

The Danish universities are increasing their focus on entrepreneurship, the ecosystem is growing and more and more brilliant startups are being hatched. As an association of the Danish universities, Venture Cup Denmark is working closely with the universities and an array of partners in order to push this development forward. We have come a long way, which today’s startups are a testimonial to, but there is still room for much more entrepreneurship at the Danish universities. Thank you all for pushing this agenda forward, we are grateful to be on this journey together.

Today we will announce and celebrate the five category winners of the National Startup Competition. They will each pitch on stage in front of our live jury in a hope to be selected the winner of the Venture Cup National Startup Competition 2023 as the best university startup of the year! With a prize pool of 200,000DKK, McKinsey consulting and access to the University Startup World Cup on the line, get ready to root for your favorite team!

Thank you all for participating today and showing your support for university startups and the changemakers of tomorrow. I hope you enjoy the show!

Morten Ugelvig Andersen
CEO of Venture Cup Denmark
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>16:00</td>
<td>Doors open</td>
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<tr>
<td>16:30</td>
<td>Opening by Morten Ugelvig Andersen, CEO of Venture Cup Denmark</td>
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<td></td>
<td>Opening Speeches</td>
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<td>Keynote: Mads Lorentzen, Founder of humAld</td>
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<tr>
<td>17:05</td>
<td>Winners of Green and Product are announced + live-pitches</td>
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<tr>
<td>17:45</td>
<td>Break</td>
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<tr>
<td>18:00</td>
<td>Winners of Social, Health, and Digital are announced + live-pitches</td>
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<tr>
<td>19:00</td>
<td>Dinner &amp; break</td>
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<tr>
<td>19:30</td>
<td>Announcement of overall winner + live music</td>
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<tr>
<td>20:00</td>
<td>Networking</td>
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<tr>
<td>20:30</td>
<td>Afterparty at Green Island</td>
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Morten Resen has worked on a long list of prominent TV and radio shows. Most notably, he was a presenter on the hit morning show ‘Go’ Morgen Danmark’ for nine years. After being one of the country’s most popular radio and TV hosts for almost a decade, Morten decided to step back and focus on his family.

One day on a business trip, Morten decided to start the company GoLittle. Through GoLittle, he and his team help families find interesting activities for children. GoLittle took off and has gotten investments from Jesper Buch and Birgit Aaby. Today GoLittle also has a spinoff production agency, where they help other companies market themselves through podcasts. Since then Morten, has also co-founded the popular meal plan app Mambeno, and documented his entire startup journey in the podcast ‘Morten Resen: Startup’. His podcast has become one of the most successful business and entrepreneurial podcasts in Denmark.

Morten Resen
CEO, founder & co-founder | GoLittle & Mambeno
VIP Jury

Nima Tisdall
CEO at Nordic Makers
& Venture Cup Alumni

Nichlas Walsted
Co-founder & CEO at Swap Language
& Venture Cup Alumni

Katrine Lee Larsen
Founder & CVO at Copenhagen Cartel
Category Finalists
Green Category
We develop a novel growth-module for Dulse seaweed farming, using an unique net-structure and a specialized hatchery technique, increasing yield per m2 and reducing farming space compared to existing options.

OceanWide Seaweed
University of Southern Denmark

We provide greener food production system for a healthier and more sustainable food consumption with seaweed, a tasty, healthy and sustainable food resource from the ocean, into plant-based food products.

SeaSou
University of Copenhagen
AgroAnt
Aarhus University

AgroAnt sells ants to farmers, so they can protect their crops against pests and diseases - in short we use ants as a sustainable alternative to chemical pesticides.

Eseba ApS
Technical University of Denmark

Upcycling textile waste to a hard and malleable material
Phytocuro
Technical University of Denmark

Phytocuro is doing cultivation of micro-algae, utilizing a tailor-made photobioreactor that yields real-time data. This technology allows Phytocuro to manufacture valuable antioxidant lipid extracts for use in cosmetics.

Anemo Robotics
Technical University of Denmark

Innovations for assessing marine biodiversity.
Product Category
Our mission is to provide affordable and easy-to-deploy IoT gateway for smart cities and businesses, enabling data-driven decisions for a sustainable world.

Social Mirror elevates the brand of retailers and creates a memorable shopping experience, by connecting shoppers with their friends virtually in the fitting room.
Rethinking old solutions in the event world with Neo - Fast, silent & simple.

Neo Truss System
Aalborg University

The innovative drinkware by Drinksaver minimizes spillage without impairing the drinking experience. The aesthetic drinking glass and our hidden lid make it possible to drink as it is lid-less.

Drinksaver ApS
Technical University of Denmark
Kidular
University of Southern Denmark

Kidular - innovative, adjustable, modular, and customizable glasses for children.

SeaBud
University of Southern Denmark

We are SeaBud! We aim to produce an organic liquid fertilizer from washed-up seaweed collected from the Danish coast. We see it as a useful resource, often mistreated as waste.
Social Category
Based on Craft Psychology, NIFTY wants to break the curve of mental health issues amongst Danes by making crafts more available by providing a national event calendar on our web page.

Contribute is a sustainability management tool, specifically designed for consumer-facing brands across various industries. Collaborations between companies and NGO's now become easy, transparent and commercially valuable.
Genbro
University of Southern Denmark

Platform provider for intergenerational housing between seniors and students.

Collective Disco
University of Copenhagen | Roskilde University

Collective Disco unites the soundscape on festivals campingsites by synchronizing private speakers using radio waves. The music is chosen democratically through our website, and distributed to all speakers participating.
Citizen Project
Aarhus University

Citizen Project is a digital innovation bank, and crowd-innovation platform that re-imagines our way of thinking about innovation, citizen involvement and active entertainment within digital tech development.

Linucare
Aalborg University

Linucare is a free alarm app, with a panic button both physical and in the app that notifies and navigates your relatives to you, in an emergency.
Improving echocardiography images by stabilising ultrasound probes.

EchoVice ApS
University of Southern Denmark

PROBE is developing an AI-powered recruitment platform for clinical trials. Our goal is to aid citizens in getting enrolled into trials, and strengthen clinical research in DK and EU.

PROBE
Technical University of Denmark
| University of Copenhagen
Nordic Phantoms
University of Southern Denmark

Nordic Phantoms wants to create an innovative healthcare system by developing anatomical models with critical bleedings to the healthcare industry.

Zeta Diagnostics
Aarhus University

Long-term monitoring of ears, with the worlds first in-ear earphone approved as a medical device. A faster, more accurate and cost-effective diagnostic tool for ENTs, and the +400.000.000 patients worldwide.
We create affordable AI powered prosthetics for the over 2,200,000 below-the-elbow amputee patients worldwide.

**Merodz**  
Aalborg University

A digital assessment tool, that can assess the cognitive state of a person based on a speech sample (1-2 min). It will notice when indications of Alzheimer’s Disease appear.

**DemensAI**  
Technical University of Denmark
Digital Category
DeepFeed
University of Copenhagen

DeepFeed utilizes AI to optimize social media management and content creation. This allows companies to benefit from marketing efficiently while allocating more time to focus on their core business.

Thirsty
IT University of Copenhagen

Thirsty is an app/website which will help you make drinks from home with what you have.
Save time and money by digitizing manuals and optimizing the workflow of service technicians with AR-Simply, an augmented reality app for mobile and tablet.

Create video content with brand data straight from your website.
DockMe
Technical University of Denmark

We digitalise recreational harbours with IoT in order to modernise the sailing tourism and improve efficiency of berth management.

Kortek
Aalborg University | Technical University of Denmark

Kortek builds biometric analysis tools to improve the precision and speed of user research.
VENTURE CUP EXPERTS
Get the guidance you need
Venture Cup Experts has since 2014 matched hundreds of startups with experienced business professionals who have provided them with feedback and help. The program spans from feedback to an initial idea, to becoming a permanent mentor or advisory board member.

Experts can get experience within mentoring and judging, become part of the network, and be invited to annual meetups. Startups get tailor-made matches, feedback on their ideas, and access to the network.

Sign up as a startup or as an expert:
UNIVERSITY STARTUP WORLD CUP

Impact the world

Where the best university impact-startups come together to pitch, grow and compete for a chance of becoming the world’s best university startup!

The winner of National Startup Competition 2023 will advance to University Startup World Cup 2023.

Read more at venturecup.dk/uswc
Come Together

Matchmaking and ideation

Come Together is an initiative for students interested in entrepreneurship and driving a positive change in the world. The program is open for students with an idea, an established startup, or students who are just interested in entrepreneurship.

Venture Cup Denmark facilitates matchmaking between students and startups as well as organize events for ideation and entrepreneurship rooted in impact and making a change in the world!

Sign up to join the impact community and find more information at:
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