

Privacy Policy

Here, you can read how Venture Cup Denmark handles your personal information.

Data Controller

Venture Cup Denmark is the data controller, and we ensure that your personal information is processed responsibly and in compliance with the law.

Venture Cup Denmark
Nørre Allé 49
2200 Copenhagen
CVR no. 25783816

Contact Person:

Morten Ugelvig Andersen

Email: mu@venturecup.dk

We ensure fair and transparent data processing.

When we ask you to provide us with your personal data, we will inform you what data we process about you and for what purpose. You will receive this information at the time of collecting your personal data.

We process the following personal data:

We use data about you to provide you with the best service and ensure quality in our communication with you. The data we use include:

National Startup Competition (NSC)

- Identification information: name, email, phone number
- Education level and potential student status
- Potential affiliation with incubators and participation in university courses
- Any previous participation in Venture Cup's programs
- Awareness of the UN's Sustainable Development Goals and their implementation in your startup
- Information about your startup, including investments and revenue
- Where you have heard about NSC
- Photo and video of your startup

University Startup World Cup (USWC)

- Identification information: name, email, phone number
- Country, nationality, university, and Country Partner representation, including affiliation with accelerators/incubators
- Any previous participation in Venture Cup's programs
- Startup category and development stage

- Business plan, website, and focus on business development.
- Information about your startup, including company registration, patents, funding, and revenue
- Gender and birthdate for statistical purposes
- Photo and video of your startup

Come Together, community list

- Identification information: name, email.

Experts

- Identification information: name, email, phone number
- Expert's country of residence
- Occupation (job, title, industry, experience, skills, and motivation for being an Expert)
- Any desire to participate or invest in startups and be a keynote speaker at events, as well as the ability to host events
- Time spent in the network
- Desire to participate in the LinkedIn group
- Gender for statistical purposes
- Where the Expert has heard about the network

Newsletter

- Email and name
- Separate selection of newsletters – Startups, Internationals, and general newsletter

Payout of Competition Prizes

- Identification information: name, email, phone number
- Bank account number
- CVR number/CPR number

Basis for Processing

Necessary personal information is processed with the purpose of managing our relationship with you, including fulfilling any contractual and legal obligations, as well as the legitimate interests that Venture Cup Denmark has in providing you with the desired service.

Competitions, including the payout of prizes and Experts:

The information obtained during participation in competitions (NSC, USWC) and by Experts comes from the participants themselves. The legal basis for processing is the legitimate interest rule under Article 6(1)(f) of the General Data Protection Regulation. The legitimate interests pursued by Venture Cup include evaluating startups by Experts/judges during competition participation and enabling prize winners to receive their awards. Specific consent under Article 6(1)(a) is obtained for the sharing of images and videos on the website, social media, and screens during the final event.

Come Together, community list:

The information provided during participation in Come Together is based on consent under Article 6(1)(a) of the General Data Protection Regulation.

Your consent is voluntary, and you can withdraw it at any time.

Newsletters:

Recipients of newsletters consent to processing under Article 6(1)(a) of the General Data Protection Regulation.

Your consent is voluntary, and you can withdraw it at any time.

Registered Individuals

Participants in competitions, Come Together activities, and Experts, as well as recipients of newsletters.

Sharing of Personal Data

In connection with competitions, information about startups is shared with Experts and judges. However, contact information for startups is not shared.

We use IT processors who receive and process your personal data.

YouNoodle (competitions), G suite (email/drive), Dropbox Professional (drive), Mailchimp (newsletters), Powerhosting (website hosting), Slack (internal communication), and e-conomic (accounting system)

Venture Cup has entered into data processing agreements with all the mentioned data processors.

Regarding the use of cookies on our website, please refer to our cookie policy.

Information is otherwise not shared with other entities.

Duration of Storage

Your personal information is stored for as long as necessary for its purpose.

- Participation in competitions is deleted no later than 2 years after the competition.
- Information about Experts is deleted when the collaboration between Experts and Venture Cup ends.
- Information about the payout of prizes is stored for a period of 5 years in accordance with accounting regulations.
- Information about newsletter recipients is deleted when the recipient unsubscribes from the newsletters.

Security

We protect your personal data and have internal rules on information security.

We have adopted internal rules on information security that contain instructions and measures to protect your personal data from being destroyed, lost, or altered, from unauthorized disclosure, and from unauthorized access or knowledge.

We have established procedures for granting access rights to our employees who process your personal data. We monitor their actual access through logging and supervision. To prevent data loss, we ensure that backups of our datasets are regularly taken. We also protect the confidentiality of your data through encryption, including in email correspondence.

In the event of a security breach that results in a high risk to you, such as discrimination, identity theft, financial loss, damage to reputation, or other significant inconvenience, we will notify you of the security breach as soon as possible.

Your Rights

- You have the right to access the information we process about you.
- You have the right to have the information we have about you restricted, corrected, and updated.
- You have the right to have your personal information deleted, unless other legislation requires us to retain it.
- In certain cases, you have the right to have your personal information handed over or transferred to another data controller (data portability).
- If the processing of your personal data is based on your consent, you have the right to withdraw your consent. This will result in the cessation of processing unless we are legally required to process the personal data.

Under the General Data Protection Regulation, there may be specific situations where Venture Cup Denmark is not obligated to comply with the abovementioned rights.

If you wish to exercise your rights, you can send a request to Venture Cup Denmark at Nørre Allé 49, 2200 Copenhagen, info@venturecup.dk.

Complaints

You have the option to file a complaint about our processing of personal data by contacting the data controller at the above email or by contacting the Danish Data Protection Agency: You can find the contact information of the Danish Data Protection Agency here: www.datatilsynet.dk and their complaint guide on the following page: <https://www.datatilsynet.dk/borger/klage/saadan-klager-du>

If you have any questions about this privacy policy or our processing of your personal data, you are always welcome to contact us.

Social Media Services

Our websites may contain social media features such as Facebook, Instagram, LinkedIn, and YouTube videos, each of which has its own privacy policies that can be found on their respective platforms.