

## Privacy Policy

Here, you can read how Venture Cup Denmark handles your personal information.

### Data Controller

Venture Cup Denmark is the data controller, and we ensure that your personal information is processed responsibly and in compliance with the law.

Venture Cup Denmark  
Nørre Allé 49  
2200 Copenhagen  
CVR no. 25783816

Contact Person:

Morten Ugelvig Andersen

Email: [mu@venturecup.dk](mailto:mu@venturecup.dk)

### We ensure fair and transparent data processing.

When we ask you to provide us with your personal data, we will inform you what data we process about you and for what purpose. You will receive this information at the time of collecting your personal data.

### We process the following personal data:

We use data about you to provide you with the best service and ensure the best quality in our communication with you. The data we use include:

#### National Startup Competition (NSC)

- Identification information: name, email, phone number
- Potentially gender and age
- Education level and potential student status
- Information about the startup, name and number of participants, and whether they participate in the Innofounder program, affiliation with academic institutions, and if members of the startup are students or recent graduates.
- Photo and video of your startup
- Potentially where you have heard about NSC
- Potential wish to become part of the Venture Cup Alumni Network

#### University Startup World Cup (USWC)

- Identification information: name, email, phone number
- Country, nationality, university, and Country Partner representation, including affiliation with accelerators/incubators
- Any previous participation in Venture Cup's programs
- Startup category and development stage
- Business plan, website, and focus on business development.

- Information about your startup, including company registration, patents, funding, and revenue
- Gender and birthdate for statistical purposes
- Photo and video of your startup

#### Come Together, community list

- Identification information: name, email.

#### Experts

- Identification information: name, email, phone number
- Expert's country of residence
- Occupation (job, title, industry, experience, skills, and motivation for being an Expert)
- Any desire to participate or invest in startups and be a keynote speaker at events, as well as the ability to host events
- Time spent in the network
- Desire to participate in the LinkedIn group
- Gender for statistical purposes
- Where the Expert has heard about the network

#### VC Funding

- Identification information: name, email, phone number, title, role, country of residence
- The startup's/organisation's name and logo, and CVR. Number an bankaccount
- Team members of the startup including titles and roles
- Information about the project, including the requested amount of funding and budget

#### DUEN

- Identification information: name, email, phone number, university, and potentially job title

#### Newsletter

- Email and name
- Separate selection of newsletters – Startups, Internationals, and general newsletter

#### Payout of Competition Prizes

- Identification information: name, email, phone number
- Bank account number
- CVR number/CPR number

#### **Basis for Processing**

Necessary personal information is processed with the purpose of managing our relationship with you, including fulfilling any contractual and legal obligations, as well as the legitimate interests that Venture Cup Denmark has in providing you with the desired service.

#### Competitions, including the payout of prizes and Experts:

The information obtained during participation in competitions (NSC, USWC) and by Experts comes from the participants themselves. The legal basis for processing is the legitimate interest rule under

Article 6(1)(f) of the General Data Protection Regulation. The legitimate interests pursued by Venture Cup include evaluating startups by Experts/judges during competition participation and enabling prize winners to receive their awards.

Specific consent under Article 6(1)(a) is obtained for the sharing of images and videos on the website, social media, and screens during the final event, as well as with investors in connection with hosting the NSC in participants application year, and if the NSC participant wishes to become a member of the Venture Cup Denmark Alumni Network.

Come Together, community list:

The information about participants in Come Together is provided by the participants themselves. The legal basis for processing is consent under Article 6(1)(a) of the General Data Protection Regulation. Your consent is voluntary, and you can withdraw it at any time.

VC Funding:

The information obtained from the application to VC Funding comes from the applicant themselves. The legal basis for processing is the legitimate interest rule under Article 6(1)(f) of the General Data Protection Regulation. The legitimate interests pursued by Venture Cup is to ensure that applications have sufficient information for processing.

Specific consent under Article 6(1)(a) is obtained for the sharing of data with Vissing Fonden for further evaluation of the application, as well as whether the applicant wishes to receive emails about Venture Cup Denmark's other activities.

Your consent is voluntary, and you can withdraw it at any time.

Additionally, we refer to Vissing Fonden's privacy policy.

DUEN:

The information about participants in Come Together is provided by the participants themselves. The legal basis for processing is consent under Article 6(1)(a) of the General Data Protection Regulation. Your consent is voluntary, and you can withdraw it at any time.

Newsletters:

Recipients of newsletters consent to processing under Article 6(1)(a) of the General Data Protection Regulation.

Your consent is voluntary, and you can withdraw it at any time.

**Registered Individuals**

Participants in competitions, Come Together activities, and Experts, participants in the DUEN network, applicants for funding, as well as recipients of newsletters.

**Sharing of Personal Data**

In connection with competitions, information about startups is shared with Experts and judges. However, contact information for startups is not shared.

Applications to VC Funding is shared with Vissing Fonden.

We use IT processors who receive and process your personal data.

YouNoodle (competitions), Typeform (NSC, VC Funding), G suite (email/drive), Dropbox Professional (drive), Mailchimp (newsletters), Powerhosting (website hosting), Slack (internal communication), and e-conomic (accounting system)

Venture Cup has entered into data processing agreements with all the mentioned data processors.

Regarding the use of cookies on our website, please refer to our [cookie policy](#).

Information is otherwise not shared with other entities.

### **Duration of Storage**

Your personal information is stored for as long as necessary for its purpose.

- Participation in competitions is deleted no later than 2 years after the competition.
- Information about Experts is deleted when the collaboration between Experts and Venture Cup ends.
- Information about the payout of prizes is stored for a period of 5 years in accordance with accounting regulations.
- Information about participants in DUEN is deleted when the participant terminates their membership of the DUEN Network.
- Information about applicants to VC Funding is deleted after at most 2 years.
- Information about newsletter recipients is deleted when the recipient unsubscribes from the newsletters.

### **Security**

We protect your personal data and have internal rules on information security.

We have adopted internal rules on information security that contain instructions and measures to protect your personal data from being destroyed, lost, or altered, from unauthorized disclosure, and from unauthorized access or knowledge.

We have established procedures for granting access rights to our employees who process your personal data. We monitor their actual access through logging and supervision. To prevent data loss, we ensure that backups of our datasets are regularly taken. We also protect the confidentiality of your data through encryption, including in email correspondence.

We will notify you of the security breach as soon as possible, in the event of a security breach that results in a high risk to you, such as discrimination, identity theft, financial loss, damage to reputation, or other significant inconvenience.

### **Your Rights**

- You have the right to access the information we process about you.
- You have the right to have the information we have about you restricted, corrected, and updated.

- You have the right to have your personal information deleted, unless other legislation requires us to retain it.
- In certain cases, you have the right to have your personal information handed over or transferred to another data controller (data portability).
- If the processing of your personal data is based on your consent, you have the right to withdraw your consent. This will result in the cessation of processing unless we are legally required to process the personal data.

Under the General Data Protection Regulation, there may be specific situations where Venture Cup Denmark is not obligated to comply with the abovementioned rights.

If you wish to exercise your rights, you can send a request to Venture Cup Denmark at Fruebjergvej 3, 2100 København Ø, [info@venturecup.dk](mailto:info@venturecup.dk).

### **Complaints**

You have the option to file a complaint about our processing of personal data by contacting the data controller at the above email or by contacting the Danish Data Protection Agency: You can find the contact information of the Danish Data Protection Agency here: [www.datatilsynet.dk](http://www.datatilsynet.dk) and their complaint guide on the following page: <https://www.datatilsynet.dk/borger/klage/saadan-klager-du>

If you have any questions about this privacy policy or our processing of your personal data, you are always welcome to contact us.

### **Social Media Services**

Our websites may contain social media features such as Facebook, Instagram, LinkedIn, and YouTube videos, each of which has its own privacy policies that can be found on their respective platforms.