

National Startup Competition 2024.





Foreword.

We're glad to have you here today as we celebrate university entrepreneurship in Denmark and gather for the 24th edition of the National Startup Competition!

The entrepreneurial ecosystem in Denmark has developed tremendously over the past two decades with the Danish universities playing a key role as hubs of talent and knowledge-based innovation. On this journey, Venture Cup continues to act as a catalyst and a neutral platform for the universities to spar, collaborate and engage in friendly competition - all in an effort to support the next generation of upcoming entrepreneurs. Together we have come far, but there is still much to do in building and maintaining a world class ecosystem capable of fostering unique talents and unicorn startups. Thank you to everyone supporting us on this journey.

Today, we're excited to unveil the winners in each of the five categories of the National Startup Competition 2024. They will each take the stage to present their pitches to our esteemed jury, competing for the title of the National Startup Competition 2024 winner! With a prize pool of 200.000DKK, McKinsey consulting, and the opportunity to participate in the University Startup World Cup up for grabs, get ready to cheer on your preferred team!

Congratulations to all the participating startups and a massive thank you to everyone playing a role in bringing these startups forward. I hope you all enjoy the show.


Morten Ugelvig Andersen

CEO of Venture Cup Denmark

Program.



16:00	Doors open
16:30	Opening by Morten Ugelvig Andersen, CEO of Venture Cup Denmark. Welcome by Laura Klitgaard, Chairperson of IDA
16:40	Category Winners are announced + live-pitches
17:30	DUEN Awards
17:35	Break
17:50	Category Winners are announced + live-pitches
18:45	Audience favorite voting
18:50	Dinner & break
19:25	Announcement of Venture Cup Funding recipients
19:30	Announcement of Overall Winner
19:40	Networking and drinks
20:30	Afterparty at Green Island





Host.

Morten Resen has worked on a long list of prominent TV and radio shows. Most notably, he was a presenter on the hit morning show 'Go' Morgen Danmark' for nine years. After being one of the country's most popular radio and TV hosts for almost a decade, Morten decided to step back and focus on his family.

One day on a business trip, Morten decided to start the company GoLittle. Through GoLittle, he and his team help families find interesting activities for children. GoLittle took off and has gotten investments from Jesper Buch and Birgit Aaby. Today GoLittle also has a spinoff production agency, where they help other companies market themselves through podcasts. Since then Morten, has also co-founded the popular meal plan app Mambeno, and documented his entire startup journey in the podcast 'Morten Resen: Startup'. His podcast has become one of the most successful business and entrepreneurial podcasts in Denmark.

Read more at: www.mortenresen.dk

Morten Resen

CEO, founder & co-founder | GoLittle & Mambeno

VIP Jury.

Nina Movin
CEO at Otto Mønstedts Fond



Casper H Rasmussen
CEO / CTO & Co-founder at Monta



Mia Grosen
Founder of Canute
and partner at Thursday



Semi-Finalists



Green



Product



Digital



Health



Social

GREEN

Making our planet and society more sustainable and environmentally friendly.

SOCIAL

Solutions that help people locally and globally. Improving society and our lives.

DIGITAL

Everything from softwares, financial services, and new platforms.

PRODUCT

A physical device / prototype that improves functionality or helps customers.

HEALTH

Optimizing health industry, saving more lives & creating better well-being.

Green Category



Yngvik

Technical University of Denmark
/ University of Copenhagen

Home-compostable packaging using food waste.



SustaNorth ApS

University of Southern Denmark

Reducing freshwater usage today and sustaining it tomorrow.



Nuterials ApS

Copenhagen Business School

Packaging in a Nutshell.



CustomiseMe

CustomiseMe

University of Southern Denmark

Used cooking oils to wash your hands: revolutionizing food waste into cosmetics for an environmentally-conscious society.



mellow designs ApS

Technical University of Denmark
/ Copenhagen Business School

Award-winning flexible and sustainable partition wall with bio-material finish.



BAETA carbon solutions

University of Copenhagen

Revolutionizing Carbon Capture with BAETA:
A Solution Derived from PET Waste.



Koordinat.ai

Aarhus University

Precise and automated screening of changes in protected nature using artificial intelligence.

Product Category



PERFI Technologies

Technical University of Denmark

PERFI revolutionises the production of personalised devices, with volumetric printing, a new, ultra-fast fabrication technology.



CETO innovation

Technical University of Denmark
/ Copenhagen Business School

"Enabling Future Flow"- District Heating Condition Assessment and Maintenance.



TactileSnouts

University of Copenhagen

/ Copenhagen Business School

Creating green and cost-efficient recreational products for pigs in the agricultural sector.



VORSA

Aarhus University

An aerodynamical alarm system for helicopters to save pilots' lives.



BatteryPark

Aarhus University

BatteryPark - Your Battery Goes Here.



CODRONE

University of Southern Denmark

Autonomous flying security camera for critical infrastructure surveillance.

Social Category



Living Stories

Aalborg University

Rekindling the joy of reading through interactive stories.



Itterno

Technical University of Denmark

A legal-tech startup looking to revolutionize how digital assets are managed and divided after someone's passing.



Fireraven

Technical University of Denmark

Fireraven specializes in developing advanced tools and analytics for enhancing and understanding AI models.



The Friendship Project

Aarhus University

Fighting loneliness by helping people building stronger and more meaningful friendships.



TUMling

Aalborg University

Innovating childcare documentation.

Health Category



Etheria

Technical University of Denmark
/ Copenhagen Business School

Elevating Well-Being Through Immersive, Nature-Inspired Experiences.



MedPeek

Technical University of Denmark

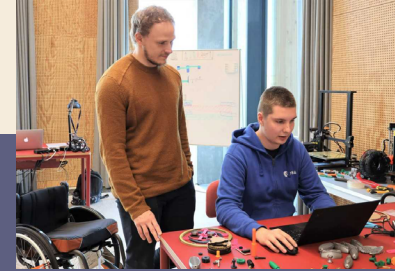
Wireless arthroscopes for education and hospitals.



PARAL

Technical University of Denmark

PARAL is developing a new MedTech wearable technology tailored for intelligent and personalized monitoring and care of chronic heart patients.



Pull & Go

Aalborg University

Building a removable pull function for manual wheelchair users.



DEEWash

Technical University of Denmark
/ Copenhagen University

Automated handwashing & drying device.



ReLinkee

Aalborg University

We accelerate research through streamlined recruitment strategies and efficient appointment scheduling.

Digital Category



Virkley

Aalborg University

Virtual real estate showrooms.



Patentopia

IT University of Copenhagen

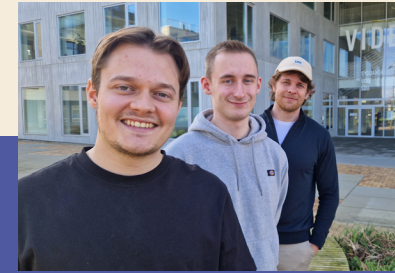
Patentopia: Streamlining your innovation journey with AI-powered patent analysis and strategy development.

The logo for Book2Wheel, featuring the text "Book2Wheel" in a blue, stylized font. The "2" is a large, bold number.

Book2wheel.com

University of Southern Denmark

Book2wheel is a website for sharing motorbikes and cars between private owners.



CarboPlanner

University of Southern Denmark

CarboPlanner fuels athletic performance with personalized nutrition software.



FreeSpot

Aalborg University

We Want To Save Drivers Time, Money And Fuel!

The logo for DeepFeed, featuring a purple robot head icon to the left of the text "DeepFeed" in a bold, black, sans-serif font.

DeepFeed

Copenhagen University

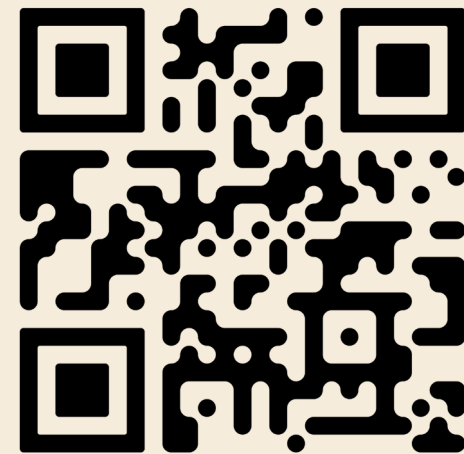
Your personal AI marketing department.

Venture Cup Experts

Help future entrepreneurs make it!

Venture Cup Experts has since 2014 matched hundreds of startups with experienced business professionals who have provided them with feedback and help.

Experts can get experience within judging, either through screening business plans or through live pitches. Experts also become part of a large network of business professionals who wish to give back by helping upcoming entrepreneurs.



Read more and sign
up as an expert at

venturecup.dk/experts



**A big thanks to Hempel Foundation for
supporting the initiative for 10 years.**

UNIVERSITY STARTUP WORLD CUP

Impact the world

Where the best university impact-startups come together to pitch, grow and compete for a chance of becoming the world's best university startup!

The winner of National Startup Competition 2024 will advance to University Startup World Cup 2024.

Read more at
venturecup.dk/uswc



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VENTURE CUP
FUNDING

Venture Cup Funding is a platform where startups can apply for up to 200.000DKK in soft funding. The initiative is supported by Vissing Fonden and is aimed at supporting projects aimed at making a positive impact on the environment.

The funding is intended for knowledge-based startups rooted in pursuing sustainable development. Whether it's pioneering technological innovations or groundbreaking research initiatives, Venture Cup Funding welcomes candidates committed to promoting sustainable development.

At the heart of Venture Cup Funding is a unique mission: catalyzing the development of startups and projects by providing the necessary financial resources. By offering soft funding, the program enables innovators to refine their concepts, develop prototypes and turn their visions into reality.

Read more and apply at

venturecup.dk/venture-cup-funding



Danish University Entrepreneurship Network

The Danish University Entrepreneurship Network (DUEN) is a platform that fosters innovation and entrepreneurship across Danish universities. This network is open to university employees dedicated to driving entrepreneurial initiatives and innovation within their institutions.

DUEN's mission is to create a robust ecosystem for innovation and entrepreneurship within Danish universities. The vision is to facilitate seamless collaboration, knowledge sharing, and support among university professionals, to nurture and celebrate entrepreneurial talent and initiatives. With over 50 active members from various Danish universities, DUEN boasts a comprehensive network of professionals involved in innovation and entrepreneurship. The network proudly represents all Danish universities, making it an ideal platform for fostering cross-disciplinary initiatives and forming diverse startup teams. The network's diverse membership base enhances the potential for creative solutions and innovative ventures.

An integral part of DUEN's activities is the celebration of entrepreneurial success. This year, for the first time ever, we will celebrate the DUEN Awards, in which different initiatives at the universities will be celebrated. DUEN members have nominated the initiatives and voted for their favorite initiative. This year, the winner of the best cross collaboration initiative (between two or more universities) will be awarded on stage.

COME TOGETHER

Matchmaking and ideation

Come Together is an initiative for students interested in entrepreneurship and driving a positive change in the world. The program is open for students with an idea, an established startup, or students who are just interested in entrepreneurship.

Venture Cup Denmark facilitates matchmaking between students and startups as well as organize events for ideation and entrepreneurship rooted in impact and making a change in the world!

Sign up to join the impact community and find more information at

venturecup.dk/come-together



A big thanks to all our sponsors and partners



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